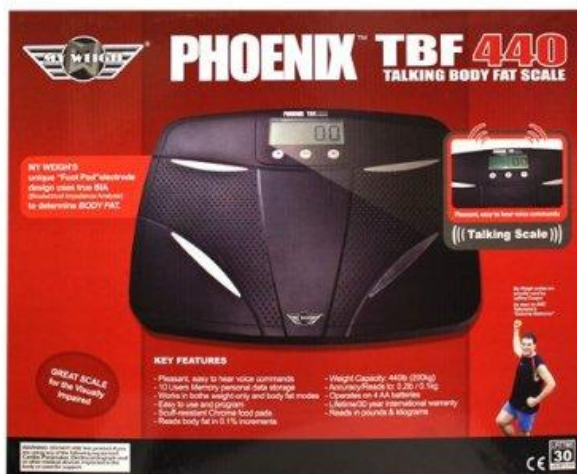


High Capacity Talking Body Fat Scale and Monitor TBF440



The Phoenix is the world's first talking body fat scale. My Weigh has been producing and selling talking weight scales for many years and has become the premiere brand in the field. The Phoenix has an extra large, sturdy platform and speaks English. The Phoenix uses strain gauge technology to be incredibly accurate and precise. The talking feature can be turned on or off (for those times you may not want to hear it).

- **10-User** Memory personal data storage
- Works in both weigh-only and body fat modes
- Easy to use and program
- Pleasant, easy to hear voice commands (other scales in the marketplace speak with foreign accents)
- Easy to use and program
- Extra large digital display
- Extra Durable large stable platform
- Scuff-resistant matte foot pads
- Reads in pounds & kilograms
- accurate within 1% of actual weight
- **Weight Capacity: 440 lb / 200 kg**
- **Reads to: 0.2lb / 0.1kg**
- Operates on included batteries
- 1 year warranty
- **It's Important to Know Your Body Fat**
Carrying too much body fat can increase your risk of developing many serious health problems including high blood pressure, high cholesterol, heart disease, diabetes, and cancer. Research has shown that maintaining a healthy weight and body fat range can reduce your risk and help prevent the onset of these conditions. Unlike weight, body fat is not always visible and it can't be determined on an ordinary scale. Until recently, estimating body fat has been an expensive, time consuming process usually conducted only through medical and athletic facilities-or simply left to guesswork.
- **The Phoenix Lets You Take Control**
The Phoenix gives you a more complete picture of the shape you're in by accurately determining your body fat percentage. It's an essential tool for monitoring the process of any exercise and diet program because it tells you if you're losing pounds from fat or muscle. The Phoenix gives you the facts you need to make the right fitness decisions. Over time, it provides you with the knowledge you need to take the right steps toward a healthier life.

- **How the Phoenix Works**

The Phoenix uses one of the most reliable methods of analyzing body composition, BIA, short for bioelectrical impedance analysis. BIA is based on a persons height, weight and the strength and speed at which a very safe, low-level electrical signal passes through the muscle and fat in the body. The Phoenix uses a true BIA process that is accurate, convenient and fast. Electrodes built into the Chrome Foot Pads sends a safe electronic signal through the body. Weight and body fat are calculated automatically. The measuring process is conducted using modern strain gauge technology. An aluminum 4-sensor load cell accurately detects your weight with 1% accuracy.

- **Important Notice**

- My Weigh's Body Fat Scale/Monitor requires bare feet for proper conductivity while measuring body fat. Do not use the body fat monitor function of these products if you are using the following equipment- Cardiac pacemaker, electrocardiograph and/ or other medical devices implanted in the body or used for support. This, and most electronic weight scales will not work on plush carpeted surfaces. Carpeting dissipates your weight and will prevent accurate readings.

Designed in Canada
Engineered in Germany
Manufactured in China

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